



NOVEMBER 14-16 • FRENCH LICK, IN • 2023
**MIDWEST DAMAGE PREVENTION
TRAINING CONFERENCE**
SPONSORSHIP & EXHIBITOR OPPORTUNITIES



SUPPORT THE 2023 MIDWEST DAMAGE PREVENTION TRAINING CONFERENCE

Dear Damage Prevention Partner,

The 2023 Midwest Damage Prevention Training Conference (MWDPTC) Planning Team is thrilled to welcome you back to French Lick this year, as industry professionals from the Midwest and beyond celebrate 11 years of this one-of-a-kind event. **The 2023 MWDPTC is scheduled for Tuesday, November 14 through Thursday, November 16 at the renowned French Lick Resort in French Lick, Ind. Please note the shift in dates from our traditional Wednesday through Friday schedule to the new Tuesday through Thursday.**

The MWDPTC, hosted by title sponsor Indiana 811, has established itself as the region's premier damage prevention event, catering to all damage prevention stakeholders, including facility operators, locators, excavators, emergency responders, regulators, engineers and all other professionals who work near underground facilities.

Your company's support of this conference will help our 2023 planning team curate an unforgettable week that will educate and entertain attendees through informative and hands-on training sessions led by industry subject matter experts, captivating keynote speeches and a variety of networking opportunities for all industry stakeholders designed to help nurture lasting professional relationships (and friendships!).

The following pages offer information on a wide range of opportunities to support the conference, including full event, meal, networking event, keynote speaker and technology sponsorships, as well as trade show exhibiting.

For more information on how your company can get involved in the 2023 MWDPTC, or to discuss the possibility of a customized package, please email midwest811conference@usa811.org.

Safe Digging — and see you soon in French Lick!

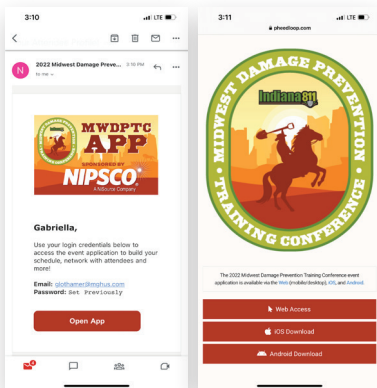
The 2023 Midwest Damage Prevention Training Conference Planning Team

2023 SPONSORSHIP PACKAGES

To meet all organizations' goals, the MWDPTC offers sponsorship opportunities of varying levels and price points. Whether it's sponsoring a single conference event or component, such as one of our three popular networking activities or meals attended by all event registrants, or supporting the entire conference with our platinum, gold or silver full-conference packages, you can be sure to find the best fit for maximum exposure at a price that matches your budget.

APP SPONSOR

\$9,600



Your company will be the first one that MWDPTC attendees see every day when they log into our app! This newer sponsorship allows you to be on the cutting edge of our growing event.

- 3 three-night packages with networking events
 - Includes conference registration, 1 hotel room for Monday, Tuesday and Wednesday nights, and choice of networking event on Tuesday
- Logo on conference website, marketing materials and event program
- Links and branding in email blasts
- Sponsor of the MWDPTC app that will be utilized by registrations accessing event information, such as schedules, sessions, speakers, networking events, sponsors/exhibitors and much more.

NEW! REGISTRATION WELCOME ZONE

\$6,500



When MWDPTC attendees arrive and officially sign in at the MWDPTC, you'll be the main attraction! Receive prominent, attention-grabbing exposure on the big screen directly in front of the bustling registration desk, which is the hub of the MWDPTC and main artery that leads to the Hoosier Ballroom.

- 1 three-night package with networking event
 - Includes conference registration, 1 hotel room for Monday, Tuesday and Wednesday nights, and choice of networking event on Tuesday
- 4 registration-only (no hotel included) packages
- Logo on conference bags and lanyards
- Opportunity to place promotional items in conference bags
- Signage in main hall by registration area
- Logo on conference website, marketing materials and event program
- Vendor booth space

2023 SPONSORSHIP PACKAGES

AUDIOVISUAL SUPERSTAR

\$6,500



Your company's logo will have pride of place on the digital screen at the start of our sessions through the duration of the MWDPTC, from the keynote and safety speaker presentations to the educational sessions and beyond.

- 1 three-night package with networking event
 - Includes conference registration, 1 hotel room for Monday, Tuesday and Wednesday nights, and choice of networking event on Tuesday
- 4 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Logo on screens in all conference spaces utilizing audiovisual services prior to start of each session/event where conference has purchased AV services
- Links and branding in email blasts
- Premium signage at conference
- Vendor booth space in prime location

TRAINING SESSIONS

\$6,500



It's no secret that continued training is vital to promote the advancement of damage prevention, which is why the educational sessions are the bread and butter of the MWDPTC. Sponsoring this package allows us to bring in subject matter experts from throughout North America and beyond to educate MWDPTC attendees on the latest and greatest in our industry.

- 1 three-night package with networking event
 - Includes conference registration, 1 hotel room for Monday, Tuesday and Wednesday nights, and choice of networking event on Tuesday
- 4 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Links and branding in email blasts
- Premium signage in training session hall
- Official sponsorship of and signage near coffee and water in breakout session rooms
- Vendor booth space in prime location

2023 SPONSORSHIP PACKAGES

FRIENDS OF THE MWDPTC DINNER – WEDNESDAY NIGHT

\$6,500



We would not be able to put on this event without our incredible sponsors! The Friends of the MWDPTC Dinner rounds out the week and allows us to say “Thank You” to our supporters with a night of gourmet food, laughter, camaraderie, and recognition of our sponsors.

- Exclusive sponsor of the Friends of the MWDPTC Dinner
- Branding (event logo) on the following items:
 - Cocktail napkins, signage, communication about the event, and event tickets
- 6 dinner tickets
- 2 registration only (no hotel included) packages and choice of networking event (clay pigeon, horseback riding or golf)
- Logo on conference website, marketing materials and event program
- Links and branding in email blasts
- Vendor booth space in prime location

PLATINUM

\$6,000



We love our Platinum Sponsors! This generous package will allow your company to receive the maximum level of exposure at our 11th annual MWDPTC!

- 1 three-night package with networking event
 - Includes conference registration, 1 hotel room for Monday, Tuesday and Wednesday nights, and choice of networking event on Tuesday
- 4 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Opportunity to place promotional items in conference bags
- Links and branding in email blasts
- Premium signage at conference
- Vendor booth space in prime location

GOLD

\$3,750



In our robust and popular gold package, your company will receive a high level of exposure at the 11th annual MWDPTC.

- 1 three-night package with networking event
 - Includes conference registration, 1 hotel room for Monday, Tuesday and Wednesday nights, and choice of networking event on Tuesday
- 2 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Premium signage at conference
- Vendor booth space in prime location

2023 SPONSORSHIP PACKAGES

WELCOME RECEPTION – TUESDAY NIGHT

\$3,800



The Welcome Reception is the official kick-off of the MWDPTC and is a highlight for all attendees year after year. Your company will have the distinct honor of being the sole sponsor of this event and will receive a high level of branding in our expanded Expo Hall. The Welcome Reception has a unique theme each year, which includes specialized branding, a costume and booth decorating contest and more. Attendees will enjoy delicious food and drinks from the famous French Lick kitchen as they stroll the Expo Hall, make plans for the week, and enjoy camaraderie and entertainment with friends and colleagues.

- 1 three-night package with networking event.
 - Includes conference registration, 1 hotel room for Monday, Tuesday and Wednesday nights, and choice of networking event on Tuesday
- Signage near entrance and located around the room
- Table-top signs for all tables
- Logo on conference website, marketing materials and event program
- Vendor booth space

ATTENDEE MATERIALS

\$3,600



With this sponsorship, your company will receive exposure in the registration hub and throughout our thoughtfully curated conference program and materials, which serve as a guide for attendees as they navigate the three-day event. Your message won't be missed, as every attendee touches something that your branding will be featured on!

- 1 three-night package with networking event
 - Includes conference registration, 1 hotel room for Monday, Tuesday and Wednesday nights, and choice of networking event on Tuesday
- Signage in main hall by registration area
- Logo prominently displayed on front cover of event program (600 copies printed for distribution to attendees at registration)
- Opportunity to place promotional items in conference bags
- Logo on conference website and marketing materials
- Vendor booth space

2023 SPONSORSHIP PACKAGES

DOOR PRIZE RECEPTION

\$3,100



Everyone loves the opportunity to come home a winner! Help bring the excitement to our attendees at this fun Wednesday event, where your company will be the sole sponsor of our Door Prize Reception, which supports our exhibitors and is the grand finale of our MWDPTC Expo Hall. The party-like atmosphere is one last chance for our exhibitors to network and get new business!

- 2 three-night packages (includes conference registration and 2 hotel rooms for three nights)
- Exclusive sponsor of refreshments during door prize reception in the Expo Hall on Wednesday, featuring a formal presentation of door prizes on stage
- Signage near snack/drink tables, entrance and on stage
- Table-top signs for all tables
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program
- Vendor booth space

OPENING BREAKFAST – WEDNESDAY MORNING (Previously Thursday)

\$2,500



The Opening Breakfast is the prelude to the kick-off of the MWDPTC, where nearly every attendee is present. Your company will receive exposure throughout the entire Hoosier Ballroom as people gather to hear the keynote speaker and get excited about the week ahead!

- 1 two-night package (includes conference registration and 1 hotel room for two nights)
- Signage near entrance and located around the room
- Table-top signs for all tables
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program
- Vendor booth space

2023 SPONSORSHIP PACKAGES

WEDNESDAY LUNCH (Previously Thursday)

\$2,500



Enjoy sole sponsorship of the Wednesday lunch in Hoosier Ballroom, as excitement builds for the Featured Safety Speaker after a jam-packed morning of sessions. Your company will also have the opportunity to leave branded promotional materials on the chairs or tables for MWDPTC attendees!

- 1 two-night package (includes conference registration and 1 hotel room for two nights)
- Signage near entrance and located around the room
- Table-top signs for all tables
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program
- Vendor booth space

FEATURED SPEAKER

\$2,200



The MWDPTC is known for bringing in world-renowned speakers. Your company will get a chance to introduce our Featured Speaker to a packed house at the lunch event that everyone looks forward to throughout the year!

- 1 registration-only (no hotel) package
- Opportunity to reach all conference registrants at very popular all-conference session
- Signage in session room and near entrance
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program

KEYNOTE SPEAKER

\$2,200



Have the distinct honor of being the only sponsor of the most popular and well-attended event of the MWDPTC! Introduce the keynote speaker and gain MAXIMUM exposure for your company as you address the full all-conference session and grand opening of the week.

- 1 registration-only (no hotel) package
- Prime opportunity to reach all conference registrants at most popular all-conference event of the week
- Signage in session room and near entrance
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program

2023 SPONSORSHIP PACKAGES

GOLF NETWORKING EVENT

\$2,900



Tee up for the spotlight during this popular networking event! With this sponsorship, your company will be highlighted with signage throughout the golf outing at the award-winning Donald Ross Course, enjoy lunch at Haagen's Clubhouse, and be treated to a foursome registration.

- 1 three-night package with networking event
 - Includes conference registration, 1 hotel room for Monday, Tuesday and Wednesday nights, and golf foursome for the networking event on Tuesday
- Exclusive sponsor of golf networking event on Tuesday
- Signage at golf networking event on Tuesday
- Shared signage at main conference venue
- Logo on website, marketing materials and event program

HORSEBACK RIDING NETWORKING EVENT

\$2,100



This networking event in the rolling hills of the French Lick countryside is always the first to sell out! Your company has the opportunity to support this popular and unique networking event where attendees will first gather for hot cocoa and coffee at the Stables, then enjoy their trail ride, and finish off the day with a delicious hot lunch.

- 1 three-night package with networking event
 - Includes conference registration, 1 hotel room for Monday, Tuesday and Wednesday nights, and choice of networking event on Tuesday
- Exclusive sponsor of horseback riding networking event on Tuesday
- Signage at horseback riding networking event on Tuesday
- Shared signage at main conference venue
- Logo on website, marketing materials and event program

CLAY PIGEON SHOOTING NETWORKING EVENT

\$2,100



Now in its third year, this networking event is proving to be a hit! Your company will be featured as the sole sponsor at this popular sporting contest on the West Baden grounds, where attendees will first gather for hot cocoa and coffee at the Stables, outdo their friends and colleagues shooting clay pigeons, and then round out the day with a delicious hot lunch.

- 1 three-night package with networking event
 - Includes conference registration, 1 hotel room for Monday, Tuesday and Wednesday nights, and choice of networking event on Tuesday
- Exclusive sponsor of clay pigeon shooting networking event on Tuesday
- Signage at clay pigeon shooting networking event on Tuesday
- Shared signage at main conference venue
- Logo on website, marketing materials and event program

2023 SPONSORSHIP PACKAGES

SILVER

\$1,500



Our Silver Sponsors receive branding exposure, an exhibitor booth space, and accommodations. Don't miss the chance to be included as a supporter of the 2023 MWDPTC!

- 1 two-night package (includes conference registration, hotel room for two nights)
- Logo on conference website, marketing materials and event program
- Vendor booth space
- Shared signage at conference

THURSDAY BREAKFAST (Previously Friday)

\$1,400



During the Thursday Breakfast, attendees will gather to connect and fuel up before the final morning of educational sessions! Your company will be highlighted throughout the bustling ballroom and will have opportunity to give away branded merchandise to MWDPTC attendees.

- 1 registration-only (no hotel) package
- Signage near entrance and located around the room
- Table-top signs for all tables
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program

2023 SPONSORSHIP PACKAGES

EXHIBITOR ONLY

\$950 EARLY BIRD / \$1,000 REGULAR / \$1,050 LATE



As a MWDPTC exhibitor, your company will receive a space in our newly expanded Expo Hall, where the Welcome Reception and Door Prize Receptions take place, and where attendees meet to mingle and wander on and off throughout the three day event. Make new business contacts and network with the entire Damage Prevention Community at the 2023 MWDPTC!

- Early bird rate if agreement and payment received by August 18; regular rate if received by October 6; late rate if received after October 6
- Pipe and drape at each booth, enabling more display options and clearer separation between exhibitors
- 2 registration-only (no hotel) packages
- Vendor booth space
- Listing on website, marketing materials and event program
- Opportunity to participate in Welcome Reception decorating contest, door prize reception, and other events designed to promote networking