



# **2022 MIDWEST DAMAGE PREVENTION TRAINING CONFERENCE**

**SPONSORSHIP AND EXHIBITOR OPPORTUNITIES**

NOVEMBER 9—11, 2022  
FRENCH LICK, INDIANA

# SUPPORT THE 2022 MIDWEST DAMAGE PREVENTION TRAINING CONFERENCE

Dear Damage Prevention Partner,

The 2022 Midwest Damage Prevention Training Conference (MWDPTC) Planning Team is thrilled to welcome you back to French Lick this year as industry professionals come together for a week of damage prevention networking, training, cooperative problem solving and fun! **The 2022 MWDPTC is scheduled for Wednesday, November 9 through Friday, November 11 at the historic and beautiful French Lick Resort in French Lick, Ind.** We're celebrating a big milestone, as this year marks a decade of the MWDPTC!

Since its inaugural year in 2013, the MWDPTC, hosted by title sponsor Indiana 811, has established itself as the region's premier event for facility operators, locators, excavators, emergency responders, regulators, engineers and all other professionals who work near underground facilities.

Your company's support of this conference will help the planning team produce a world-class event that will offer informative training sessions taught by industry subject matter experts, captivating keynote speeches and a variety of networking opportunities for all industry stakeholders. Plus, back by popular demand, **the larger exhibit hall will return for 2022!**

The following pages offer a wide range of opportunities to support the conference, including full event, meal, networking event, keynote speaker and technology sponsorships, as well as trade show exhibiting opportunities. Be sure to look for some new and exciting packages that we have up for offer this year!

For more information on these opportunities, or to discuss the possibility of a customized package, please email [midwest811conference@usa811.org](mailto:midwest811conference@usa811.org).

Safe digging, and see you soon in French Lick!

The 2022 Midwest Damage Prevention Training Conference Planning Team



# SPONSORSHIP PACKAGES

## NEW! PREMIER SPOTLIGHT SPONSOR — \$10,000

- 3 all-inclusive packages  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- Logo on conference website, marketing materials and event program
- Opportunity to place promotional items in conference bags
- Links and branding in email blasts
- Company logo prominent on the front of the French Lick Springs Hotel on Tuesday, Wednesday and Thursday evenings from 6-10 p.m.
- Vendor booth space in prime location



## NEW! APP SPONSOR — \$8,000

- 2 all-inclusive packages  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- Logo on conference website, marketing materials and event program
- Links and branding in email blasts
- Sponsor of the MWDPTC app that will be utilized by registrations accessing event information, such as schedules, sessions, speakers, networking events, sponsors/exhibitors and much more.
- Vendor booth space in prime location

## DIAMOND — \$6,100

- 2 all-inclusive packages  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- 4 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Opportunity to place promotional items in conference bags
- Links and branding in email blasts
- Premium signage at conference
- Vendor booth space in prime location

## PLATINUM — \$4,900

- 1 all-inclusive package  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- 4 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Opportunity to place promotional items in conference bags
- Links and branding in email blasts
- Premium signage at conference
- Vendor booth space in prime location



# SPONSORSHIP PACKAGES (CON'T)

## GOLD — \$3,050

- 1 all-inclusive package  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- 2 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Premium signage at conference
- Vendor booth space in prime location

## SILVER — \$1,200

- 1 two-night package (includes conference registration, and 1 hotel room for two nights)
- Logo on conference website, marketing materials and event program
- Vendor booth space
- Shared signage at conference

## BRONZE — \$650

- 1 registration-only (no hotel included) package
- Logo on conference website, marketing materials and event program
- Shared signage at conference

## AUDIOVISUAL - \$5,500

- 1 all-inclusive package  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- 4 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Logo on screens in all conference spaces utilizing audiovisual services prior to start of each session or event
- Links and branding in email blasts
- Premium signage at conference
- Vendor booth space in prime location

## TRAINING SESSIONS - \$5,500

- 1 all-inclusive package  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- 4 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Links and branding in email blasts
- Premium signage in training session hall
- Official sponsorship of and signage near coffee and water in breakout session rooms
- Vendor booth space in prime location



# SPONSORSHIP PACKAGES (CON'T)

## WELCOME RECEPTION — \$3,400 (WEDNESDAY NIGHT)

- 1 all-inclusive package  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- Signage near entrance and around the room
- Table-top signs for all tables
- Logo on conference website, marketing materials and event program
- Vendor booth space

## ATTENDEE MATERIALS — \$3,400

- 1 all-inclusive package  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- Signage in main hall by registration area
- Logo prominently displayed on front cover of event program (600 copies printed for distribution to attendees at registration)
- Opportunity to place promotional items in conference bags
- Logo on conference website and marketing materials
- Vendor booth space

## DOOR PRIZE RECEPTION — \$2,675

- 2 three-night packages (includes conference registration and 2 hotel rooms for three nights)
- Exclusive sponsor of refreshments during door prize reception in exhibit hall on Thursday, featuring a formal presentation of door prizes on stage
- Signage near snack/drink tables, entrance and on stage
- Table-top signs for all tables
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program
- Vendor booth space

## OPENING BREAKFAST — \$2,300 (THURSDAY MORNING)

- 1 two-night package (includes conference registration and 1 hotel room for two nights)
- Signage near entrance and around the room
- Table-top signs for all tables
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program
- Vendor booth space

## THURSDAY LUNCH — \$2,300

- 1 two-night package (includes conference registration and 1 hotel room for two nights)
- Signage near entrance and around the room
- Table-top signs for all tables
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program
- Vendor booth space



# SPONSORSHIP PACKAGES (CON'T)

## FRIDAY BREAKFAST — \$1,200

- 1 registration-only (no hotel) package
- Signage near entrance and around the room
- Table-top signs for all tables
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program

## GOLF NETWORKING EVENT — \$1,750

- 1 all-inclusive package  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- Exclusive sponsor of golf networking event on Wednesday
- Signage at golf networking event on Wednesday
- Shared signage at main conference venue
- Logo on website, marketing materials and event program



## HORSEBACK RIDING NETWORKING EVENT — \$1,750

- 1 all-inclusive package  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- Exclusive sponsor of horseback riding networking event on Wednesday
- Signage at horseback riding networking event on Wednesday
- Shared signage at main conference venue
- Logo on website, marketing materials and event program



## CLAY PIGEON SHOOTING NETWORKING EVENT - \$1,750

- 1 all-inclusive package  
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- Exclusive sponsor of clay pigeon shooting networking event on Wednesday
- Signage at clay pigeon shooting networking event on Wednesday
- Shared signage at main conference venue
- Logo on website, marketing materials and event program

## KEYNOTE SPEAKER — \$1,200

- 1 registration-only (no hotel) package
- Opportunity to reach all conference registrants at once
- Signage in session room and near entrance
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program

# SPONSORSHIP PACKAGES (CON'T)

## FEATURED SPEAKER — \$1,200

- 1 registration-only (no hotel) package
- Opportunity to reach all conference registrants at once
- Signage in session room and near entrance
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program

## SPONSORS DINNER SPONSOR — \$5,200

- Exclusive sponsor of the MWDPTC Sponsors Dinner
- Sponsors Dinner naming rights
- Branding (event logo) on the following items:
  - Cocktail napkins
  - Signage
  - Event communications
  - Event tickets
- 6 sponsors dinner tickets
- 2 registration-only (no hotel included) packages and choice of networking event on Wednesday (clay pigeon, horseback riding or golf)
- Logo on conference website, marketing materials and event program
- Links and branding in email blasts
- Vendor booth space in prime location

## EXHIBITOR ONLY — \$800 EARLY BIRD/\$825 REGULAR/\$850 LATE

- Early bird rate if agreement and payment received by August 21; regular rate if received by October 6; late rate if received after October 6
- Pipe and drape at each booth, enabling more display options and clearer separation between exhibitors
- 2 registration-only (no hotel included) packages
- Vendor booth space
- Listing on website, marketing materials and event program

