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#### 2021 MIDWEST \* DAMAGE PREVENTION \* TRAINING CONFERENCE



### Data Visualization Basics

November 2021 French Lick, Indiana

# Darby Miller

#### Who am I?

IURC Underground Plant Protection Account (UPPA) Fund Program Manager

#### What do I do?

Plan UPPA spending, research outreach opportunities, write media items, coordinate training sessions, review UPPA requests, maintain UPPA website



## Today

#### **Data Basics**

Data Visualization 101

Examples of Data Visualization

Data Errors

How to get help from the IURC







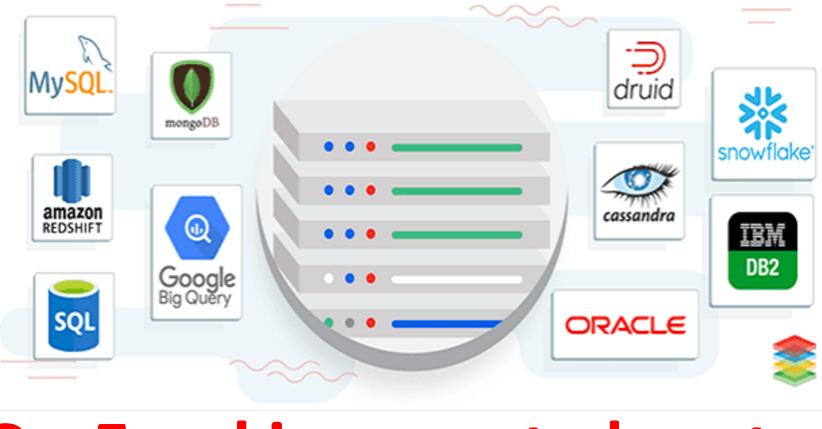


### Data everyday





#### List of Popular Databases





# Or, Excel is a great place to start!

## Standardize!

Are you using a damage investigation form?

Freely available if you need one

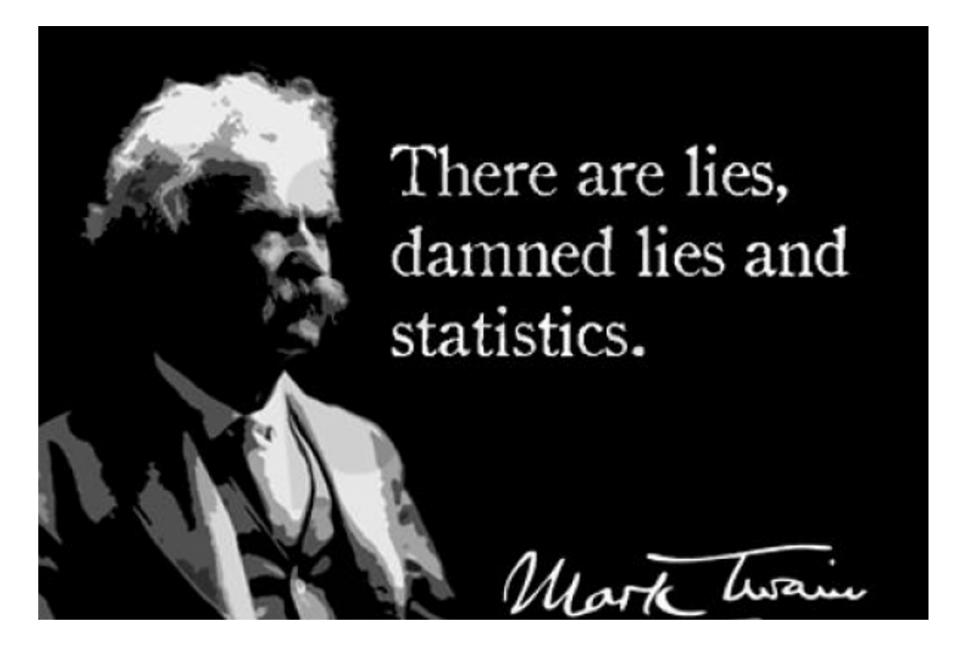
- Pipeline Safety
- Baker Utility Partners
- Local utility operators
- Create your own



# What are you collecting?

Quantitative	Qualitative
The "what"	The "why"
Can be measured	Observed, but not measured well
Length, height, volume, cost, time	Feelings, smells, appearances
Deals with numbers	Deals with descriptions







#### **Dirty Data!**

Outliers

**Misinterpretations:** Correlation Vs Causation

**Confounding Variables:** age, income, inexperience, training

**Self-Selection Bias** 

Sample Size

**Data Security** 



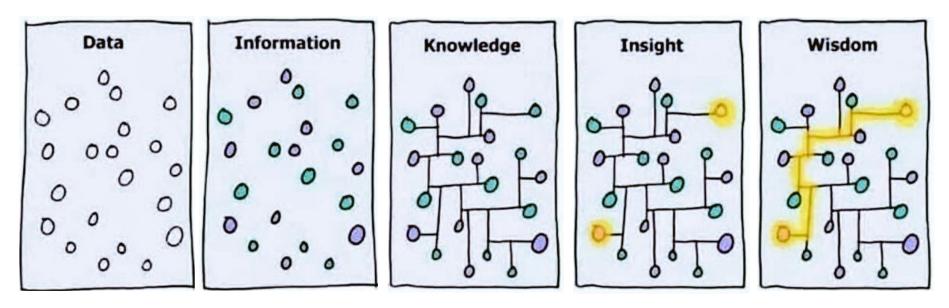


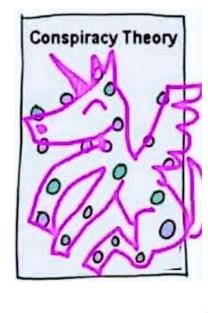
#### Visualize your data



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#### Why visualize your data?







#### How to visualize your data

Good old graphs	Free versions of powerful software	Free (but less user friendly)
Pie Charts	Tableau	Python
Bar Charts	Google Data Studio	R
Scatter Graph	Microsoft Power Bl	
Tables		

https://commongroundalliance.com/DIRT-Dashboard



## **IURC Examples**



### **UPPA Fund – Geographic Distribution**



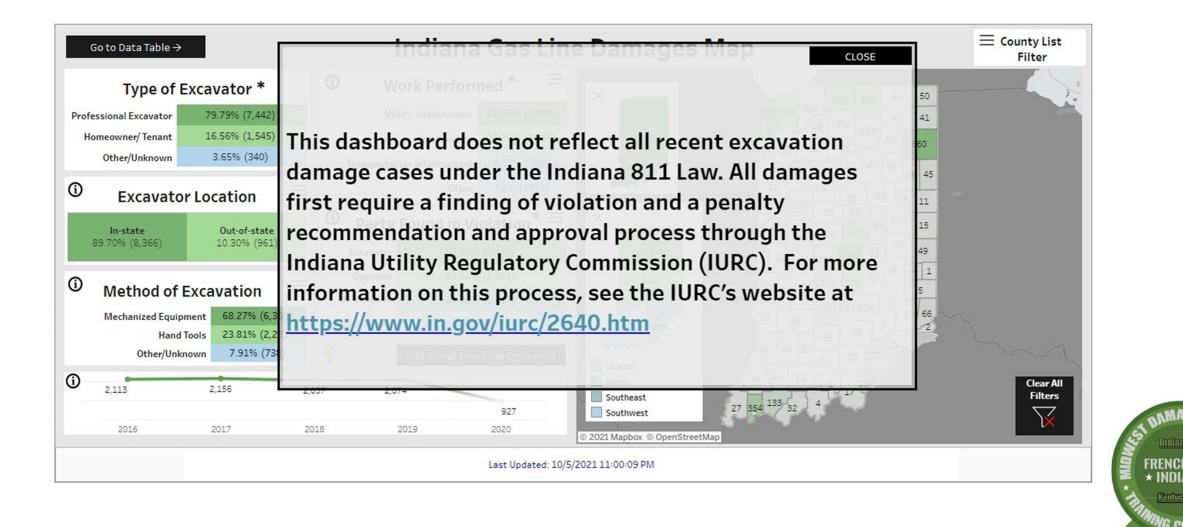
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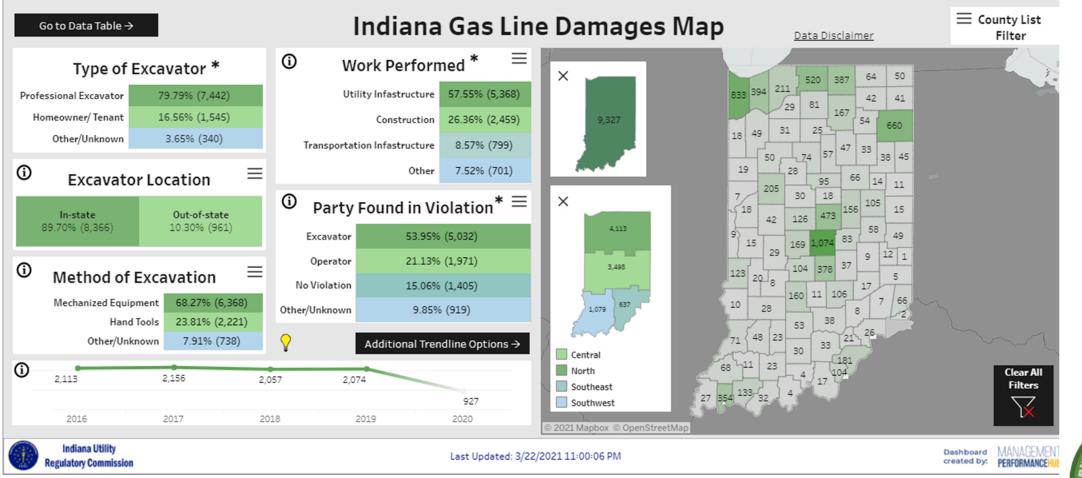
#### https://maphub.net/IURC/UPPA-Spending

### Partnership: IURC and MPH

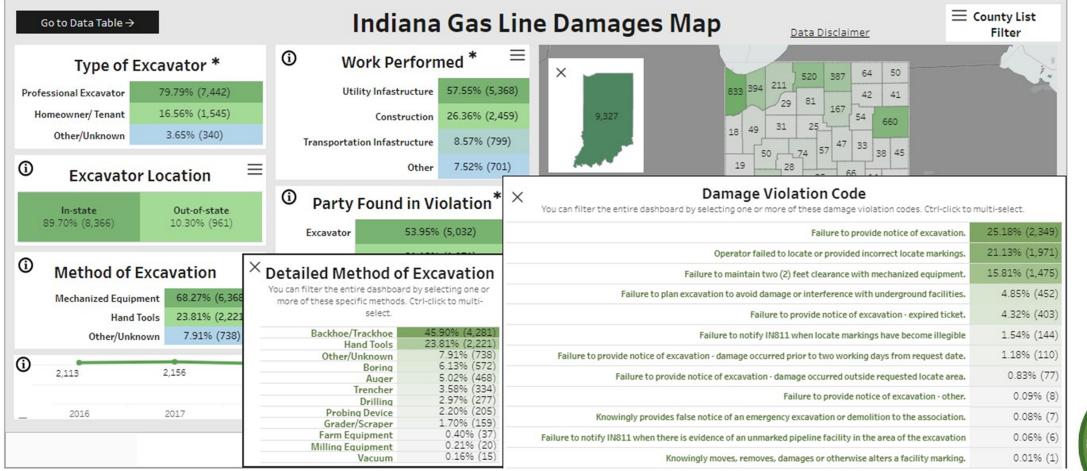
- Pipeline Safety Division investigation data is linked to the Management Performance Hub (MPH)
- MPH uses a cloud-based Tableau system to visualize Pipeline data
- The map is updated whenever a tracked database column changes



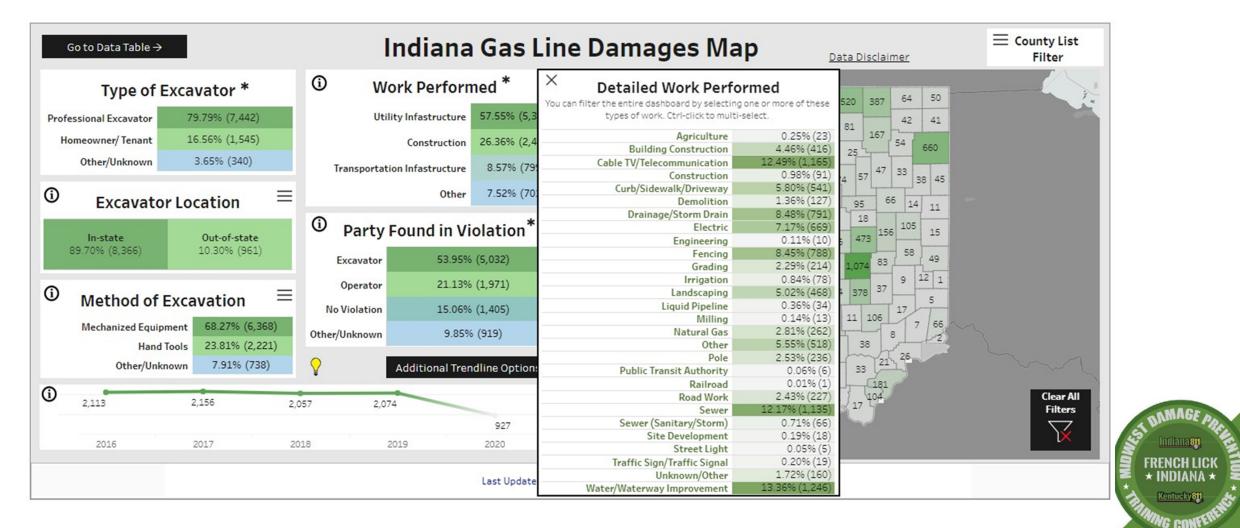


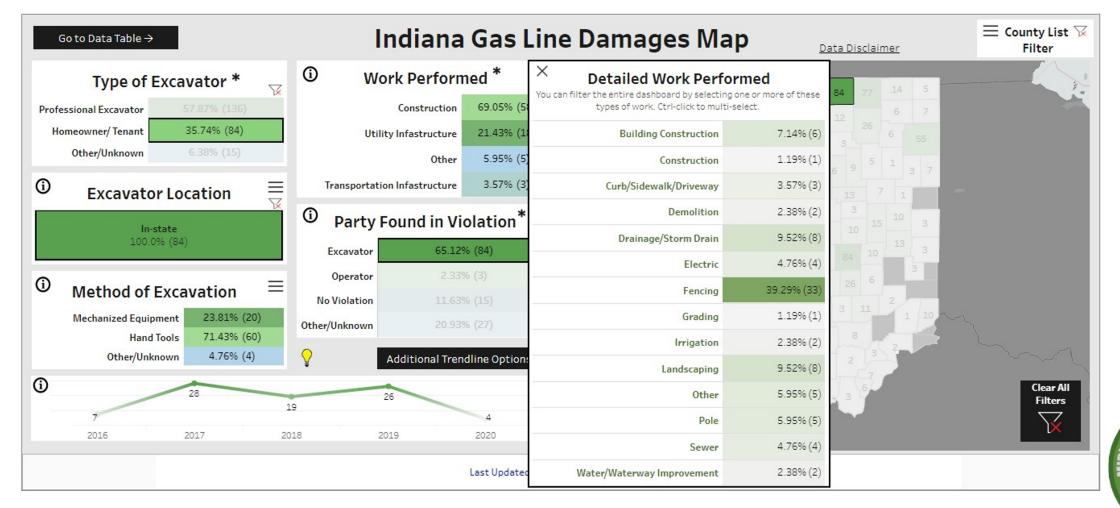






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https://www.in.gov/iurc/pipeline-safety-division/damage-to-underground-facilities/indiana-pipeline-damages-map/

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#### Partnership: IURC and MPH

#### Near term

Create IURC media spots map for marketing awareness coverage Allow PSD to study damage trends across the state

#### Long Term

Link to Indiana 811 cloud-based Tableau data Allows for real time tracking of dig ticket volume and work location data



#### **UPPA** Fund

- Underground Plant Protection Account (UPPA)
- The UPPA fund is the accumulation of fines issued under Indiana Code Chapter 8-1-26
- The fund is managed by the UPPA Program Manager and overseen by the UPPA Committee. The Committee is made up of different Commission department representatives
- Fund deposits and expenditure reports are made available online for transparency
- Balance as of September 29th: \$1.2 Million



### **UPPA Fund spending**

IC 8-1-26 lists three program types that must be established and administered by the IURC.

- Public awareness
- Training and education
- Incentives



### Apply for grants

The IURC also provides grants to outside applicants – see IURC website - also contracts for services.

Always looking for new ways to invest in damage prevention efforts.

YOU can apply too!





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