



2021 MIDWEST DAMAGE PREVENTION TRAINING CONFERENCE

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

NOVEMBER 10–12, 2021
FRENCH LICK, INDIANA

SUPPORT THE 2021 MIDWEST DAMAGE PREVENTION TRAINING CONFERENCE

Dear Damage Prevention Partner,

Over the past year of virtual events and countless video conference meetings, the value of face to face events has never been more vital. **The 2021 MWDPTC Planning Team is thrilled to welcome you back to French Lick this year to network and learn with us in person.** While the exhibit hall and networking events may look a bit different to accommodate health and safety protocols, attendees will be able to make new connections and strengthen others during the MWDPTC.

The 2021 MWDPTC is scheduled for Wednesday, November 10 through Friday, November 12 and will return to the historic and beautiful French Lick Resort in French Lick, Ind.

Since its inaugural year in 2013, the **Midwest Damage Prevention Training Conference (MWDPTC)**, hosted by title sponsors Indiana 811 and Kentucky 811, has established itself as the region's premier event for facility operators, locators, excavators, emergency responders, regulators, engineers and all other professionals who work near underground facilities.

Your company's support of this conference will help the conference planners produce an impressive event that will offer informative training sessions taught by industry subject matter experts, captivating keynote speeches and a variety of networking opportunities for stakeholders from all industries.

The following pages offer a wide range of opportunities to support the conference, including full event, meal, networking event and keynote speaker sponsorships, as well as trade show exhibiting opportunities.

For more information on these opportunities, or to discuss the possibility of a customized package, please email midwest811conference@usa811.org.

Safe Digging - and see you soon in French Lick!

The 2021 Midwest Damage Prevention Training Conference Planning Team

SPONSORSHIP PACKAGES

DIAMOND — \$5,500

- 1 all-inclusive package
 - All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- 4 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Opportunity to place promotional items in conference bags
- Links and branding in email blasts
- Premium signage at conference
- Vendor booth space in prime location

PLATINUM — \$4,400

- 1 all-inclusive package
 - All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- 4 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Opportunity to place promotional items in conference bags
- Links and branding in email blasts
- Premium signage at conference
- Vendor booth space in prime location

GOLD — \$2,750

- 1 all-inclusive package
 - All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- 2 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Premium signage at conference
- Vendor booth space in prime location

SILVER — \$1,100

- 1 two-night package (includes conference registration, hotel room for two nights)
- Logo on conference website, marketing materials and event program
- Vendor booth space
- Shared signage at conference

BRONZE — \$550

- 1 registration-only (no hotel included) package
- Logo on conference website, marketing materials and event program
- Shared signage at conference



SPONSORSHIP PACKAGES (cont.)

AUDIOVISUAL - \$5,000

- 1 all-inclusive package
 - All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- 4 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- **Logo on screens in all conference spaces utilizing audiovisual services prior to start of each session/ event where conference has purchased AV services**
- Links and branding in email blasts
- Premium signage at conference
- Vendor booth space in prime location

TRAINING SESSIONS - \$5,000

- 1 all-inclusive package
 - All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- 4 registration-only (no hotel included) packages
- Logo on conference website, marketing materials and event program
- Links and branding in email blasts
- **Premium signage in training session hall**
- **Official sponsorship of and signage near coffee and water in breakout session rooms**
- Vendor booth space in prime location

WELCOME RECEPTION — \$3,300 (WEDNESDAY NIGHT)

- 1 all-inclusive package
 - All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- **Signage near entrance and located around the room**
- **Table-top signs for all tables**
- Logo on conference website, marketing materials and event program
- Vendor booth space

CONFERENCE REGISTRATION — \$3,300 (FULL EVENT)

- 1 all-inclusive package
 - All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- **Logo on conference bags and lanyards**
- Opportunity to place promotional items in conference bags
- Signage in main hall by registration area
- Logo on conference website, marketing materials and event program
- Vendor booth space



SPONSORSHIP PACKAGES (cont.)

ATTENDEE MATERIALS — \$3,300

- 1 all-inclusive package
 - All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and choice of networking event on Wednesday
- Signage in main hall by registration area
- **Logo prominently displayed on front cover of event program (600 copies printed for distribution to attendees at registration)**
- Opportunity to place promotional items in conference bags
- Logo on conference website and marketing materials
- Vendor booth space

DOOR PRIZE RECEPTION — \$2,475

- 2 three-night packages (includes conference registration and 2 hotel rooms for three nights)
- **Exclusive sponsor of refreshments during door prize reception in exhibit hall on Thursday, featuring a formal presentation of door prizes on stage**
- **Signage near snack/drink tables, entrance and on stage**
- Table-top signs for all tables
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program
- Vendor booth space

OPENING BREAKFAST — \$2,200 (THURSDAY MORNING)

- 1 two-night package (includes conference registration and 1 hotel room for two nights)
- **Signage near entrance and located around the room**
- **Table-top signs for all tables**
- **Opportunity to place promotional materials on chairs or tables**
- Logo on conference website, marketing materials and event program
- Vendor booth space

THURSDAY LUNCH — \$2,200

- 1 two-night package (includes conference registration and 1 hotel room for two nights)
- **Signage near entrance and located around the room**
- **Table-top signs for all tables**
- **Opportunity to place promotional materials on chairs or tables**
- Logo on conference website, marketing materials and event program
- Vendor booth space



SPONSORSHIP PACKAGES (cont.)

FRIDAY BREAKFAST — \$1,100

- 1 registration-only (no hotel) package
- **Signage near entrance and located around the room**
- **Table-top signs for all tables**
- **Opportunity to place promotional materials on chairs or tables**
- Logo on conference website, marketing materials and event program

GOLF NETWORKING EVENT — \$1,650

- 1 all-inclusive package
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and entry into the golf networking event on Wednesday, Nov. 10.
- **Exclusive sponsor of golf networking event on Wednesday**
- **Signage at golf networking event on Wednesday**
- Shared signage at main conference venue
- Logo on website, marketing materials and event program



HORSEBACK RIDING NETWORKING EVENT — \$1,650

- 1 all-inclusive package
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and entry into the horseback riding networking event on Wednesday, Nov. 10.
- **Exclusive sponsor of horseback riding networking event on Wednesday**
- **Signage at horseback riding networking event on Wednesday**
- Shared signage at main conference venue
- Logo on website, marketing materials and event program



CLAY PIGEON SHOOTING NETWORKING EVENT - \$1,650

- 1 all-inclusive package
All-inclusive package includes conference registration, 1 hotel room for Tuesday, Wednesday and Thursday nights, and entry into the clay pigeon shooting networking event on Wednesday, Nov. 10.
- **Exclusive sponsor of clay pigeon shooting networking event on Wednesday**
- **Signage at clay pigeon shooting networking event on Wednesday**
- Shared signage at main conference venue
- Logo on website, marketing materials and event program

SPONSORSHIP PACKAGES (cont.)

KEYNOTE SPEAKER — \$1,100

- 1 registration-only (no hotel) package
- Opportunity to reach all conference registrants at once
- **Signage in session room and near entrance**
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing materials and event program

EXHIBITOR ONLY — \$600 EARLY BIRD/\$625 REGULAR/\$650 LATE

- Early bird rate if agreement and payment received by August 21; regular rate if received by October 6; late rate if received after October 6
- **Pipe and drape at each booth, enabling more display options and clearer separation between exhibitors**
- 2 registration-only (no hotel) packages
- Vendor booth space
- Listing on website, marketing materials and event program